

3716 Audley St #8301
Houston, TX 77098

katrinabalmaceda@gmail.com
www.trinaB.com

[C]719.322.2930

OBJECTIVE

To obtain a creative design job where innovation and visually appealing design is appreciated as an opportunity to express the ideas of a given client.

SKILLS

Print design, corporate identity, package design, photo retouching, posters, fliers, brochures, newsletters, T-shirt design, editorial layout, mailers, web design mock-ups, HTML, CSS, Wordpress, FTP

SOFTWARE

MAC & PC Platform- Photoshop, Illustrator, InDesign, Dreamweaver, Panic Coda, Microsoft Office Suite

WORK EXPERIENCE

Drive-In Autosound, Graphic Designer/Marketing Assistant

Colorado Springs, CO- [10/2008-03/2010]

- Created various forms of print media to highlight Drive-In Autosound's exceptional service and attention to detail.
- Provided useful input to develop the most effective strategy when designing marketing collateral.
- Coordinated and planned promotional community events in close consultation with the CEO and marketing director.

Factor1Studios, Contract Graphic Designer

Maricopa, AZ- [04/2007-04/2008]

- Strategized and designed website templates in the beginning stages of website development.
- Formulated effective print design based on research and the use of a creative brief.
- Prepared and packaged documents for printers in the preferred format.

Apre Photographers, Graphic Designer

Colorado Springs, CO- [06/2006-09/2007]

- Conceptualized and developed wedding album layouts based on client feedback.
- Prepared and processed digital images for output to printing presses.
- Assisted in photo shoots and shot various local events.
- Retouched photos using color correction and blemish removal techniques.

EDUCATION

Colorado Technical University

Bachelors of Science- Visual Communications
Graduated: June 2008, Magna Cum Laude